

Press Release February 3 2006

Live television feed from Torino Games to Sonera mobile phone customers

Sonera's Torino Results Service provides information and brings the atmosphere of the Winter Olympics live to Sonera customers' mobile phones. Sonera will carry all of YLE's (Finnish Broadcasting Company) Games broadcasts with exclusive right from the YLE TV1, YLE TV2 and YLE24 TV channels live on the mobile network. The service is available only to Sonera customers. The television broadcasts will amount to about 330 hours during the Games. The service operates on most phones provided with Sonera's GPRS, EDGE or 3G service and Real Player, such as all Nokia Series 60 phones. The 3G network is best suited for watching the broadcasts, as it offers the fastest data transmission. Watching the broadcasts fits every pocket, as all Sonera data transmission services can be used in Finland for only €1 a week until the end of the Torino Games on February 26, 2006.

In addition to live TV broadcasts, the Torino Results Service will provide video collages of YLE's broadcasts for you to watch when it suits you best. The number of video collages will amount to several hundreds, and the focus will naturally be on the events that Finns find important and interesting. You can view the goals of ice-hockey games or the peak moments in ski jumping and watch cross-country skiers cross the finish line, etc., while relaxing on your own sofa at home or, for example, when having a break on a ski tour.

Games-related news can already be found at the Torino Results Service. When the Winter Olympics start on February 10, 2006, the offering will expand to cover not only television broadcasts and video collages but also results analyses, schedule information, and medals tables. Using the "Sää Torinossa" (Weather at Torino) link, you can check the current weather conditions at the Games. For ice-hockey fans, the service provides a unique real-time results service, and the analyses of HIFK's head coach Doug Shedden on the games of the Finnish team and also of other teams. Winter Games 3D is a mobile game that allows you to polish your own skills and test your mastery of four different winter sports.

The Torino Results Service can be found at the front page of the Sonera Surfport service menu. You can also order the service by sending the text message LINKKI TORINO to 15400 (€0). Saving the service in the bookmarks of your own phone makes it fast and easy to use.

For further information, please contact:

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TeliaSonera

TeliaSonera Finland Oyj, the Finnish profit centre of TeliaSonera, offers products and services under the Sonera brand.

TeliaSonera is the leading telecommunications company in the Nordic and Baltic regions. At the end of December 2004 TeliaSonera had 15,411,000 mobile customers (51,359,000 incl associated companies) and 8,312,000 fixed telephony customers (8,943,000 incl associated companies) and 2,017,000 internet customers (2,056,000 incl associated companies). Outside the home markets TeliaSonera has extensive interests in the growth markets in Russia, Turkey and Eurasia. TeliaSonera is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange. Net sales January-December 2004 amounted to SEK 81.9 billion (EUR 9.08 billion). The number of employees was 29,082.

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